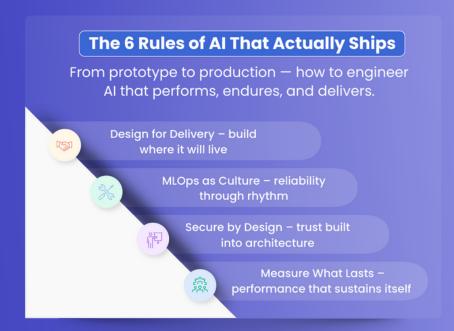


**An Anubavam Whitepaper** 

# The 6 Rules of Building AI That Actually Ships

From prototype to production, where most AI projects fail, and how to make yours deliver.



# Prepared by

### **Anubavam**

Al-Native Platforms & Consulting www.anubavam.com

# **About This Paper**

Al innovation is no longer the problem. Delivery is. Across industries, organizations are building promising models that never reach production. According to Deloitte's 2024 State of Al Report, only 23% of enterprise Al projects make it past the pilot phase.

The reason isn't lack of ambition; it's the absence of engineering discipline.

This paper distills six rules drawn from Anubavam's experience building custom AI systems that move from idea to implementation — reliably, securely, and at scale.

It is written for CTOs, CIOs, Product Heads, and AI Engineering Leads who want to build AI that doesn't just demonstrate intelligence but delivers impact.

## **Disclaimer**

This publication reflects Anubavam's perspective on AI engineering and deployment maturity. It is intended for informational purposes only and does not constitute engineering, legal, or financial advice.

All examples are anonymized; all product and technology names remain the property of their respective owners.