

An Anubavam Whitepaper

The 6 Rules of Building AI That Actually Ships

From prototype to production, where most AI projects fail, and how to make yours deliver.

The 6 Rules of AI That Actually Ships

From prototype to production — how to engineer AI that performs, endures, and delivers.



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About This Paper

AI innovation is no longer the problem. Delivery is. Across industries, organizations are building promising models that never reach production. According to Deloitte's 2024 State of AI Report, only 23% of enterprise AI projects make it past the pilot phase.

The reason isn't lack of ambition; it's the absence of engineering discipline.

This paper distills six rules drawn from Anubavam's experience building custom AI systems that move from idea to implementation — reliably, securely, and at scale.

It is written for CTOs, CIOs, Product Heads, and AI Engineering Leads who want to build AI that doesn't just demonstrate intelligence but delivers impact.

Disclaimer

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