

An Anubavam Whitepaper

The 10 Rules of Al Strategy That Survive Board Review

Al doesn't fail because of technology.
It fails because its strategy can't survive governance.



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About This Paper

Al has matured faster than the systems meant to manage it. Every organization now faces the same tension; the need to move fast without losing control. Most Al programs begin with ambition and end in ambiguity: unaligned teams, unclear ownership, and no framework for proof.

Boards don't reject AI because it's risky. They reject it because it's vague; because the path from intent to impact is invisible.

This paper distills 10 rules drawn from executive programs where AI survived scrutiny, where clarity replaced complexity and governance became the language of trust. It's written for CIOs, CDOs, and transformation leaders who need to turn strategy into something measurable, defensible, and board-ready.

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