

Scheduling and Experience Platform for Driver Guide

Driver Guide, developed for Bertrand Collignon, connects licensed guides and professional drivers across regions to deliver personalized travel experiences. As the network expanded, manual coordination through calls and emails became difficult to manage, leading to double bookings, missed updates, and inconsistent communication.



Bringing Order to Real-Time Coordination

Without a centralized system, guides and drivers faced scheduling overlaps and had no shared visibility into availability. Travel documents and itineraries were exchanged manually, increasing the chance of missed details. Driver Guide needed a digital solution that could centralize calendars, automate notifications, and make travel coordination seamless.

Building a Connected Travel Platform

Anubavam developed a mobile-first scheduling and communication platform on Drupal, PHP, and MySQL. The solution unified booking, document sharing, and personal agenda management into one integrated system.

Key features included:

- Smart scheduling that synchronizes guide availability, bookings, and personal events.
- Centralized communication for instant, accurate updates on assignments and itineraries.
- Personal agenda tools allowing guides to manage their own availability.
- Automated document handling attaching the right travel materials to each booking.
- Mobile access providing seamless online and offline coordination for guides and drivers.

Impact

The new platform gave Driver Guide a structured, reliable, and scalable coordination model.

80% reduction in scheduling conflicts

Real-time booking synchronization

70% less manual document exchange

Increased guide productivity and traveler satisfaction

Technology Foundation

Platform

Drupal 7, PHP, MySQL

Integrations

Notification services, document management modules, calendar APIs

Deployment

Cloud-hosted, mobile-responsive architecture with offline sync

Outcome

Driver Guide evolved from fragmented coordination to a connected travel experience — one where every booking, update, and document moves in sync.

"The platform turned daily scheduling into effortless collaboration for guides and drivers worldwide."

