

Real Estate Data Intelligence Platform for RealTelligence



Turning Market Data into Decision Confidence

Agent performance data was scattered across multiple systems, from listing feeds to property databases. Buyers and sellers had no reliable way to assess agent quality beyond anecdotal reviews. RealTelligence wanted to change that by turning raw performance data into clear, accessible insight.

Building the RealTelligence Engine

Anubavam designed a cloud-based data intelligence platform on Drupal, PHP, and MySQL that connects real estate listings, agent records, and buyer activity into one cohesive ecosystem.

Highlights include:

- **Predictive scoring engine (ScoreIQ)** that evaluates time-to-sale, listings, and success rates to assign each agent a RealTelligence Score.
- **Automated data orchestration** that pulls and normalizes property and agent data across markets in real time.
- **Personalized agent recommendations** that connect users with agents who match their price, location, and performance preferences.
- **Smart marketing automation** that launches tailored campaigns immediately after signup.
- **Analytics dashboard** displaying live agent rankings, market trends, and campaign results.

Impact

The RealTelligence platform brought speed and clarity to real estate decision-making.

Users find qualified agents in minutes instead of days

70% improvement in agent matching accuracy

Automated outreach based on user behavior

Adopted by credit unions and enterprises for housing programs

Recognized by Rackspace as a San Antonio innovation partner

Technology Foundation

Platform

Drupal, PHP, MySQL

Integrations

Real estate data APIs, analytics dashboards, marketing automation tool

Deployment

Cloud-based, multi-market, real-time data updates

Outcome

RealTelligence transformed complex market data into actionable intelligence, helping every buyer and seller make confident, informed decisions.

“The platform makes data feel personal — turning information into guidance for every step of the real estate journey.”

