

Digital Engagement Platform for City Centre Warwick

Stretching across 95 acres beside Rhode Island’s T.F. Green Airport, City Centre Warwick was envisioned as a connected space where people could live, work, and invest in one integrated community. To bring that vision online, the city needed a digital platform that could mirror the energy of its transformation; not just through static content, but through movement, maps, and meaningful stories.



Turning a Master Plan into a Digital Experience

Project information lived in multiple systems: zoning data, infrastructure updates, and business opportunities were scattered and hard to interpret. The city’s original site wasn’t built for the pace or scale of ongoing development. The challenge was to create one destination that could show how the plan was evolving and give every visitor, from investors to residents — a clear view of the city’s growth.

A Platform Built for Participation

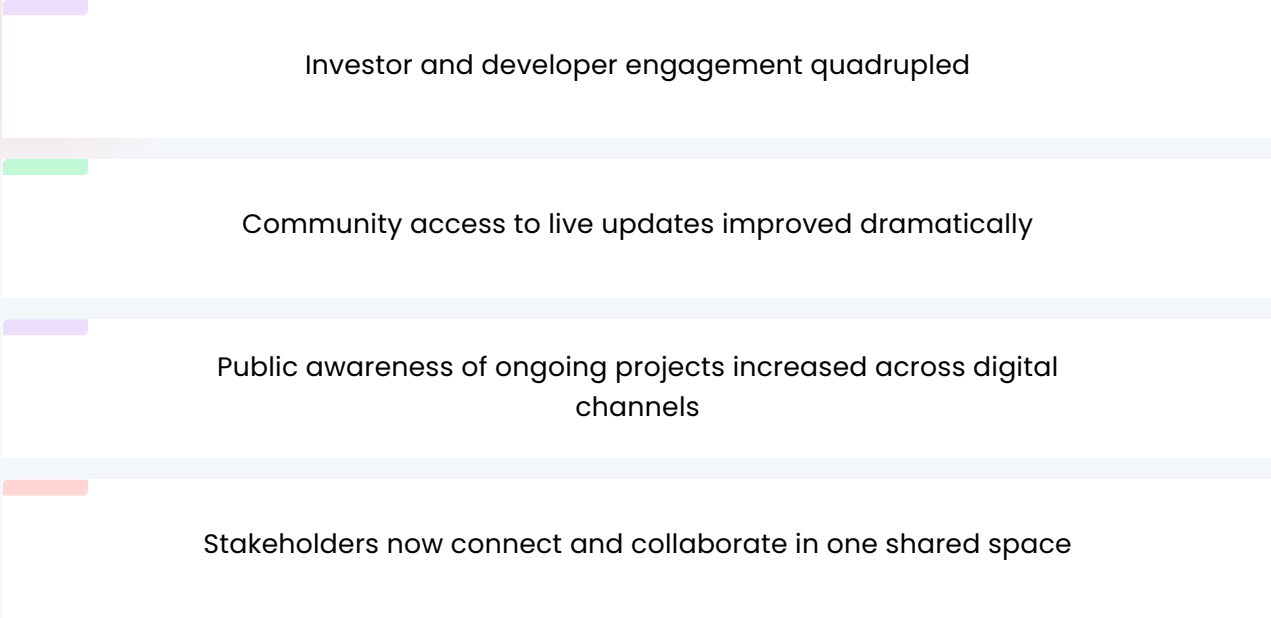
Anubavam created a dynamic, data-rich web platform built on Drupal, PHP, and MySQL. The experience combined interactive mapping, storytelling modules, and community updates to help users see the project’s progress as it happens.

Highlights include:

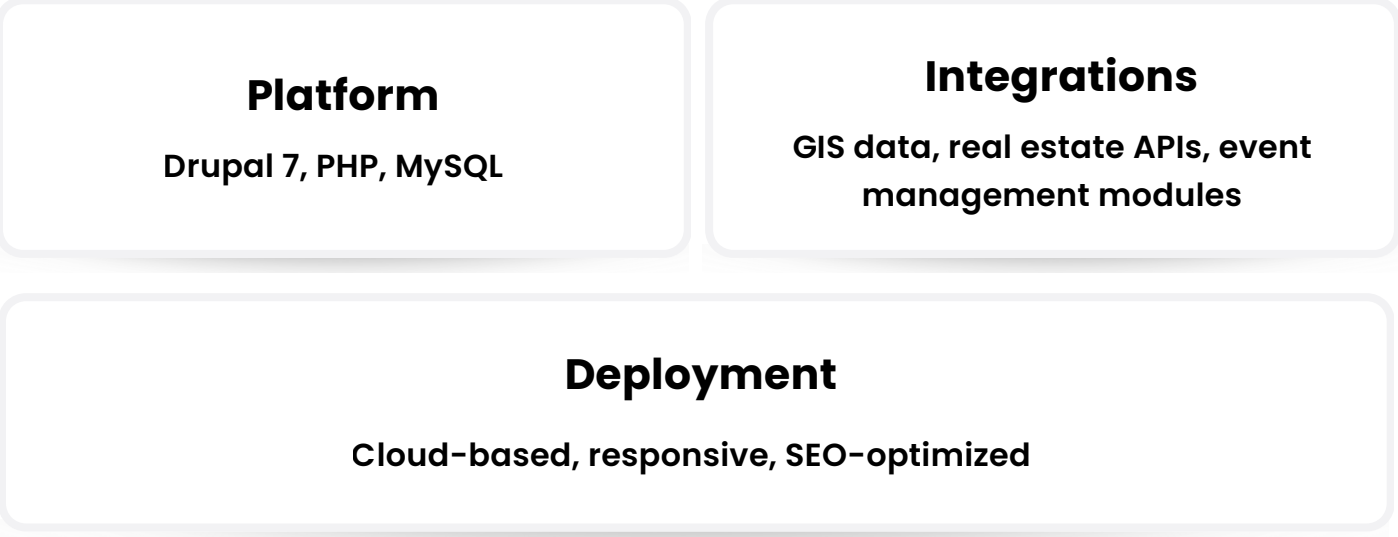
- **A map-based master plan viewer** connecting zoning, transport, and sustainability data.
- **Personalized content panels** surfacing relevant updates for investors, developers, or residents.
- **Community news feeds** for events, policies, and new opportunities.
- **Central data integrations** with GIS systems and real estate listings.
- **A responsive**, SEO-friendly design that scales with future growth.

Impact

The platform gave City Centre Warwick a stronger voice — one that reflects ambition and builds trust through clarity.



Technology Foundation



Outcome

City Centre Warwick now tells its story in real time; a city plan that evolves online alongside the community it serves.

“It’s no longer just a project on paper; it’s a digital landscape where progress can be seen, shared, and shaped together.”

