

## Building a Global Learning and Certification Ecosystem for IKO

The International Kiteboarding Organization (IKO) is the world's leading authority on kiteboarding education and certification, setting global safety standards and enabling professional training for riders, instructors, and affiliated schools in more than 60 countries.



### **Redefining Global Training Standards**

IKO's mission to create a consistent and safe learning experience was constrained by legacy systems. Training data was spread across regions, certification renewals were handled manually, and learners received the same content regardless of their level or location. The organization needed a connected, scalable platform that could unify all stakeholders—riders, instructors, and schools—under one digital experience.

#### **Connecting Certification, Learning, and Community**

Anubavam partnered with IKO to rebuild its digital foundation on Drupal, PHP, and MySQL. The new ecosystem brought together learning management, membership, and certification processes into one cohesive network.



Dynamic learning paths allowed learners and instructors to progress through courses based on experience and performance.



Automated certification workflows ensured faster validation and renewals while reducing administrative load.



Global member access offered a unified login for all roles—riders, schools, and instructors—simplifying operations across continents.



Multilingual content delivery in English, French, and Spanish extended reach and consistency to IKO's diverse global community.



Centralized analytics provided leadership with visibility into participation trends, training quality, and regional performance.

## Results That Scale Across 60+ Countries

75% faster certification processing

50% reduction in administrative workload

40% increase in re-enrollment through improved learner engagement

Standardized safety and training operations worldwide

## Technology Stack

Drupal 7, PHP, MySQL

**Platform** 

Membership CRM,

Payment Gateway APIs, Global Course Repository

Integrations

## **Deployment**Cloud-hosted,

multilingual, GDPRcompliant infrastructure

# Kiteboarding Education

**A Unified Future for** 

What began as a series of disconnected regional systems has evolved into a global certification and learning ecosystem, one that connects every participant in kiteboarding education under a single, consistent experience.

Through its new digital foundation,
IKO continues to uphold global safety

standards, support professional

worldwide kiteboarding community.

growth, and strengthen the

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